

The Effects of Journalism on Digital News Systems: Academic Perspectives

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Abstract

According to the lecturer's view, the study's purpose is to find the impact of developments in the era of digital news and the impact of digitalization on the news system. The research in this article was conducted with the perspective of postpositivistik methods qualitative in-depth interviews to informants who included professors of Journalism category of the effect of digital news, additional Information in the get through articles, journals, and books that refer to the theme associated with the research. The result of this research is the Development of information and communication Technology has spread in all fields, especially in Journalism media and Citizen Journalism where everyone can disseminate all the information without having to have a background in the field of Journalism. This phenomenon resulted in the widespread dissemination of news hoaxes. Journalism also develop multimedia refers to the technique of percentage or the presentation of news, which focuses on the writing and visual images, both moving and still so that is turn on.

Keywords: Citizen Journalism, Hoax, Media

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INTRODUCTION

Previous research related to this title, including that conducted by (Wilding, 2018) in the era of digital platforms, news content, and journalism continues to play an important role in society and has even resulted in many changes. One of these changes is researched by (Nielsen, 2017) currently in the digital era, print media such as (newspapers, magazines, tabloids) are less attractive and the level of popularity is decreasing compared to current electronic media such as digital newspapers. As for other research conducted by (Mardika, 2020) which explains that the transition of media from conventional to digital has quite a significant impact, especially on people's reading interest. (Ghofur, 2019) nowadays people prefer to read digital news compared to newspapers because it is faster to get information and is not paid.

(Izni, 2019) also explained that in the current digitalization era, it is easier for people to get digital and credible news, but due to the effects of digitalization, the spread of news information is currently also prone to widespread hoaxes. (Yunita, 2017) Hoax news is now widely circulated in the community, the level of public reading of news that is getting higher must also increase public awareness in choosing news sources to read. (Juditha, 2018) the selection of credible and trusted news sources greatly affects the public's understanding of the content of the news in it so that the potential of the public to get hoax news will be lower.

(Wendra, 2019) explained that in addition to hoax news, the phenomenon of citizen journalism also affects the dissemination of information obtained by the public. (Wibawa, 2020) the emergence of the phenomenon of citizen journalists means that the need for public information is so high, this phenomenon can have a fairly positive impact but also has the potential for negative impacts such as the proliferation of news that is not credible by citizen journalists who originally spread news and did not responsible (Irham, 2019) The impact of digital platforms on journalistic news content is very large and complex. Suppose negative impacts can be prevented and positive impacts can be encouraged. In that case, this digital transformation can be accepted by the community so that it can prevent people from getting negative news and information.

From the explanation above, the author wants to examine the transition and effects of digitization that occur in the news system from conventional to digital. The author chose this title because he wants to know more about the digitization that occurs in the news media system, and whether digitization of news can have a positive impact or can it have a negative impact? besides that the author also wants to know whether Citizen Journalism can replace the role of a journalist? Some of the contents of this research were obtained through expert opinion, namely the lecturer of Journalism at Syarif Hidayatullah State Islamic University Jakarta who has fully understood the essence and purpose of this research. To get credible content, the author uses direct interviews with lecturers conducted online via WhatsApp VideoCall. The author hopes that although digitalization in the news system has developed, conventional news media will not disappear and can still be used by the public as a reference in news information sources. From the explanation above, the writer decided that "The Influence of Journalism Lecturer's Perspective on Digital News System" will be the focus of this research.

METHOD

The research that we conducted on “The Effect of Digital News System Journalism Lecturers' Perspective” in this journal was carried out very effectively using the interview method, Sugiyono (2018) defined an interview as a conversation with a specific purpose carried out by two parties, namely the interviewer who asked the question. questions and resource persons as the answer to the questions given.

This interview research method aims to make it easier for researchers to summarize and get answers from sources. The targets in this interview are lecturers of Journalism at Syarif Hidayatullah State Islamic University, Jakarta, namely Kholis Ridho M.Si. and Ali Irfani M.Hi. This interview was conducted through a video call on the WhatsApp application, before conducting the interview, the interviewer initially arranged a schedule with the lecturer concerned, then conducted the interview according to the agreed schedule. The author's technique to collect data and develop this interview is a hypothesis technique and a summary of answers obtained from the lecturer's view.

Some of the questions asked in this interview include:

1. What is your opinion about the system on news from conventional to digital (online)?
2. In your opinion, what should Journalism Students do today in the face of the ever-evolving digital era?
3. What is your opinion about the increasing spread of hoax news that has occurred due to the digitalization of the news system?
4. What do you think about the phenomenon of Citizen Journalists, which is increasingly widespread at this time caused by digitalization, does it have the potential to get rid of the role of Professional Journalists or not?

RESULTS AND DISCUSSION

Analog To Digital Media Transition

Currently, the Indonesian state is facing a new era in media development, where the Government is starting to plan to change broadcasts from analog to digital broadcasts, this is done to answer global demands, where media developments are starting to shift to digital, so as not to become a lagging country, the Indonesian state must really prepare themselves hu not just as an active consumer but must act as a producer and also a pioneer of media development. In the era of the information society, the mass media industry inevitably has to transform from analog to digital. Because the characteristics of technological products in this era offer productivity, efficiency, speed and across borders. Previously separated text, audio and visual communication tools are now combined and converged in one single transmission device combining the functions of old broadcast media into one new media platform. Everything is supported by the global Internet network, which is that mass media, computers, and networks integrated telecommunications or later commonly referred to as media convergence (Straubhaar & LaRose, 2006).

News media development has greatly influenced people's consumption style on news. The development of new media has influenced aspects of communication and news sharing among the public and well-known media. From the news maker's point of view, many platforms in the mass

media currently look at the trending topics on social media first to determine what is their main story. Prof, David Holmes, (2016)

Social media is a place to find and disseminate news information, whether it's true news or hoaxes, because in recent years, social media users are quite large in number, it beats the number of television consumers, social media that are often visited include Twitter, Facebook, Instagram. , and also YouTube, this is more in demand because we can choose and search for the news we want and are more flexible. "The emergence of today's sharing media such as Twitter, Facebook, Instagram, and YouTube makes it very easy for the public to access the latest news, for example in reporting a natural disaster incident that occurred outside the region by utilizing social media the disaster event will quickly spread to other areas. others, or even the whole world will know the information by simply accessing social media.

Meanwhile, Assoc. Prof. Rachel E. Khan as a speaker from the University of the Philippines Diliman revealed, developments in the new media era have also influenced the communication style from what used to be one-way to two-way using various channels. Only by using one communication tool, a person cannot only multitask but also be a multi communicator. "In fact, someone can directly check the validity of the information received through social media technology. So a lecturer can no longer arbitrarily provide information because every student has access to confirm the information," explained Khan. Khan also explained that the existence of social media has also changed the way journalists make news, now journalists are required to write news using numbering quantification instead of news writing using an inverted pyramid triangle as usual.

Rachel added that with the development of social media, which is quite significant at thiime, it certainly has a big enough impact on society, both positive and negative. "To prevent the spread of negative impacts from the development of social media in society, it is necessary to have media literacy for the community in utilizing social media, so that negative things related to the spread of news issues that can hurt the community can be prevented with media literacy," he added.

In line with the development of media literacy, the existence of new media, which in its development is quite significant in society, must participate in monitoring and enriching their knowledge, and not in a hurry to conclude the information obtained, in other words, they must be more critical and not swallow the news raw. Get it, so that what you get does not become confusing . You should look for sources of news information not only from ne newsroom, so that you can cowhat really happened and educate the surrounding community who lacks news literature.

Increasingly convergent communication devices also have a significant role in changing the order of current distribution of information. The camera integrated into the wireless communication device makes the information collected more complete because it is supported by visualization of the scene (Brown, 2012). Communities or audiences can distribute information that has value news, faster than even a journalist. If it's like this, practically, industry players the news media must rethink in order to maintain their existence as presenters of information factually following developments in communication technology and people's lifestyles accompany him. They must accommodate the rise of Citizen Journalism or citizen journalists, which then opens the tap for active community participation to collect, vote, and report information that has news value (Flew, 2008).

The Effect of Digitization On The News System

Digitization in the system to the news media gives the effect and the impact of significant changes, especially on the system of Journalism media. Significant changes that occur in the process of production, distribution and consumption of information occurred along with the development of technologies of media convergence and digitalisation. Digitizing changes the format of the information that previously specialized analog (conventional) into digital which is easily produced, reproduced, distributed and consumed quickly.

According to (Ridho, 2021) digitization on the news media system has a positive impact, a wide audience can more easily access namely news so that information can be abundant. In addition, another positive impact is that online media can become partners of print media in conveying and informing the public, time efficiency in disseminating information makes digital media more and more popular with a wider audience, besides that not using paper in digital media will make it cost-effective so that it can become positive impact of digital media.

Digitization of the news media system also has some negative effects. As for the negative effects of digitization on the news media system, the Pancasila Lecturer of the Journalism Study Program of UIN Jakarta said. According to (Irfani, 2021) the digitalization era has increased people's access to the internet, people's dependence on the internet and digital media is very large and increasing, resulting in several print media going out of business and eventually closing, this happens because the print media, one of which is newspapers, lacks innovation and does not can compete economically so that it is less attractive to the public.

Digitization in the system to the news media also has a negative effect. As for the negative effects of digitalization on the system, the news media, expressed by the Lecturer Pancasila Studies Program Journalism UIN Jakarta. According to (Irfani, 2021) the era of digitalization to improve public access to the internet, people's dependence on the internet and digital media is very large and increasing, resulting in some of the print media roll mats and finally the lid, this occurs because the print media one newspaper, the less innovate and not be able to compete economically so that it is less in demand by the public.

Digital News Effects Using Qualitative Methods (expert scientists and interviews)

The study aims to know the function of digital media news and its use in this current era, particularly hoax news, a master 2017 survey, accepts one-time hoax news more, with it, studies are done in a comparable method, with interviews and research on digital news. As for the function of the mainstream media according to scientists is:

1. information function according to McQuail 1994 mass media has a function as an information center that serves as an information center that serves as a feature and dissemination of information on the various events of events or the realities of public life or specific events reported by the media to be known to the people who read the news.
2. The function of equilibrium according to MC quail 1994 is the function of balance referred to as balance function is an important role of the media in expressing and supporting the society's culture.
3. Correlation function according to MC quail 1994 mass media also has a correlation function, a media function to interpret and explain events that happen in relation to other related matters or events in the community.

4. The function of future media functions is still on the menu of 1994 programs on mobilisas in kamsud as the role of the media in spreading information and presenting matters in the political economy of the religious state and so on.
5. the function of future media entertainment according to MC quail 1994 is to provide entertainment to audiences or readers as a means of relaxation and distraction from social tensions occurring in communities.
6. Fantasy function according to Rahmat 2001, The fantasy may relate to literary issues such as short stories and such.
7. The purpose of education according to kalkley, indicates at least 3 aspects of education: To bring out the facts of society's economic life, interpret it so as to be understood by society, promote the idea and make the public aware of the seriousness of the use of the media.
8. According to Crawford, Mass media have a role as a trigger, development with views, indicating that communication alone is not a sufficient condition for development but lack or failure of communication, could impede the development that governments are trying to implement.
9. Decoder function according to Wilbur schram, The media in decoder means that the media that decoder your surroundings and then watch the issues around you, such as the dangers of fighting, argument, and so on, the media do a disorder, it can be featured in a message infighting.
10. The function of mass media interpretation also has a function of interpretation so that people can know only what needs attention without further interpretation.
11. Encoder's function besides interpreter and decoder's function according to Wilbur schram, mass media also have encoding or decoding events in previous stages that release certain messages in the community.
12. The persuasion function of the media also has a persuasion function to influence public opinion to form a paradigm or view of a problem that prevails around them.
13. According to Wright, social media has a surveillance function for people or the government to monitor events happening around them to quickly find out and control the event easily.

But in general social media functions as entertainment, information and education, other scientists McGraw hill dictionary claims media relations are an invented tool for interacting with others by sharing, interacting and exchanging information, but Dennis McQuail 2002 states that, Studies say the current media has negative traits of the image, in terms of excessive use of the Internet, even so-called mirrors reflecting society's realities, in relation to a recent report by the we are social and platform marketing agency, said in 2021 that more than half of Indonesia is actively using social media, By January 2021, indonesians were actively using social media by 10million or roughly 6.3 percent compared with January 2020. As seen in 2018, the number of people using the Internet in Indonesia is only 171.2 million.

With the results of our interviews we're proposing a digitalized impact on the news system. Technology allows people to obtain abundant information, but often digital media or mainstream media have been misused in the interests of the individu, the group and class unilaterally, one of the hoax news diffusion, master 2017 surveys say people have received news on more than one, In a way that news will be kept from the public, including hoax news, with which audiences should be able to

choose between right and wrong, the 2017 election momentum says that the hoaxes will still exist because they are effectively used to strike various interests including government performance.

Digital News System UIN Jakarta Journalism Lecturers Perspective Interview

“What do you think about the transition of the information media reporting system from analog to digital?”

Answer: According to Ali Irfani ([Interview 11/10/2021](#)), yes, transition is inevitable, it is the media's way of responding to changes that occur in society. If they don't want to be abandoned by their readers, the media must follow developments and changes that occur in society if they want to continue to exist. Now the era of digitalization is happening everywhere, along with increasing public access to the internet, coupled with for example the current Covid-19 pandemic in the last two years, people's dependence on the internet is very large and increasing, therefore media transformation is carried out and cannot be avoided. So, we see now that some media have even experienced their victims (many have become victims in the media). For example, newspapers which, because they were fixated on analog business, were unable to compete economically, and finally closed (these newspapers in Indonesia are increasingly falling, lastly there is a ray of hope, daily publications, etc., there are many newspapers that have fallen). So, once again, that's because it's to answer the needs of the community, it's the media's way of responding to changes in behavior that occur in society. Kholis Ridho ([Interview 12/10/2021](#)) also added that "media and information technology are transforming to make it easier for the public to get information. Therefore, the media also changed their reporting strategy to be closer to the audience."

In your opinion, what should Journalism Students do today in the face of the ever-evolving era of news digitization?

Answer: According to Ali Irfani ([Interview 11/10/2021](#)) Yes, like it or not, first of all, we have to know, we have to read in which direction, whether for example online media is increasing or even online media is getting less and less due to citizen journalism. Now, the changing trends are important for us to understand and know so that our next generation can know how to prepare themselves, but what is clear is that our ability to enter the digital world cannot be avoided, it is mandatory and important, skills to operationalize the digital world are important and must be done, why? because developments or changes in the progress of the digital world are also immeasurable and take place so very quickly, then our ability to learn to access it must also be fast (this speed is also the key to our efforts in following the change process).

What is your opinion about the increasing spread of hoax news that has occurred due to the digitalization of the news system?

Answer: Kholis Ridho ([Interview 12/10/2021](#)) explained that digitization in the news system has two impacts, namely positive and negative. The positive impacts include (News can be more easily accessed by a wide audience so that information is abundant) and the negative impacts are (Often digital media is misused for the benefit of individuals, groups or groups unilaterally). Ali Irfani ([Interview 11/10/2021](#)) added that, "the negative impact of digitization is hoax news and hoax news is something that is commonplace and unavoidable, in the digital world". What we need to remember over time is that we have the ability to increase intelligence in sorting news, (sorting hoax news and not), so that the mechanism for distinguishing between hoaxes and non-hoaxes will increase, especially now that more and more applications are created, as well as many choices for people. the public to then check the hoax news or not, besides that, don't forget that social media also has a

mechanism to control the process of spreading hoaxes, so that among the people themselves there are also those who correct each other and remind each other about hoaxes so that over time they don't get a place in the media social and community.

Can digitizing the news system replace the role of journalists? Then how to respond to the phenomenon of Citizen Journalism which is increasingly prevalent today, can it replace the role of Professional Journalists or not?

Answer: Kholis Ridho ([Interview, 12/10/2021](#)) No. because the principle of reporting, whether digital or conventional, still refers to the principles of journalism and the legal system of the press. The only thing that changes is the medium, the production of content (news) still uses the basic principles of journalism. Ali Irfani ([Interview, 11/10/2021](#)) argues that "Citizen Journalism is unavoidable and will continue to occur because the ability of the community to produce content itself which we see is increasingly widespread. The most important thing is not to let the ability to produce their own newsletter misused to spread hoax news (lies)".

CONCLUSION

We cannot avoid the development of the digital era because the times are passing, but we must understand together that there are positive and negative impacts from the digitalization era, it is getting easier to get all information, making us as students lazy to check the truth of the information. "Our ability to enter the digital world cannot be avoided, it is mandatory, it is important, the skill to operationalize the digital world is important and must be done, why! Because the development or change in the progress of the digital world is also immeasurable and takes place so very quickly, then our ability in learning to access it must also be fast (this speed is also the key to our efforts in following the change process." ([Ali Irfani, 2021](#)) Based on the research and interviews we conducted, digitization in the news system has both negative and positive impacts, including the spread of hoax news that affects all aspects of society, including learning methods. However, there are positive impacts that writers can get from digitizing the news system, including it is easier to obtain news from various sources, thus adding insight not only from one source, but many references. By reading many references, both books, journals and interviews with experts in the field of journalism, the author concludes that citizen journalism cannot replace journalist wars, because basically citizen journalism is only news disseminator but does not have the rights and authority in terms of production and work of a journalist. journalists are protected by the Press Constitution, so they cannot be arbitrary in disseminating news. With the development of digitalization in news, it will make it easier for journalists to get information, but still refer to the principles of the journalistic code of ethics. "Because the principles of reporting, whether digital or conventional, still adhere to the principles of journalism and the legal system of the press. The only thing that changes is the medium, the production of content (news) still uses the basic principles of journalism." (Kholis Ridho, 2021)

SUGGESTION

Based on the research results and conclusions that have been described previously, the researcher has several suggestions, including the following: (1) The researcher realizes that, in this journal there are still many shortcomings, the research in this journal in particular is still general in nature and has not thoroughly discussed all aspects of the problems needed in this research. The author hopes that further researchers can examine the formulation of the problem in this research journal and then develop it to be more complex and can cover all aspects of research in this journal. So that the

problem under study will be wider and the research results obtained can be maximized. (2) Some suggestions that must be considered, especially for lecturers and further researchers based on the experiences experienced by researchers, are (1) researchers must have a high spirit and never give up in completing a research journal, because in research there are many obstacles that will be faced, (2) researchers and lecturers can master various research methods so that they can be completed easily so that they can be right on target, (3) lecturers and students (researchers) must be aware of their role in making this research, this research will be used by many people as a source of knowledge so it must be taken seriously.

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